



Welcome to the World of Shag!

\*Celebrating our 30th Year Est. 3 / 87

# BOOGIE BUSINESS©

'This is not the news you would like to read, this is the news you need to read!'



'Best Little Shag Club in the Valley!'

**Lake Hickory Shag Club**  
Promoting and Preserving Shagging and the Heritage of Beach Music

**ARE WE THERE YET!?**  
First Day Of S.O.S.

**#1 Valley Party'**  
20 years of FWB

**INSIDE THIS ISSUE:**

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## September Prez's News Conference

The Editor has a habit of telling me to make my Prez's letter short. So I will try to do his bidding. Our August party was an attendance record breaker since 2010 - 139 folks. Thank you for coming out to support your club & especially your gift of school supplies was so appreciated! We have a Pre-SOS Party planned for our monthly party - September 9<sup>th</sup>...to get those folks ready that are going to SOS. Did someone say "Shooters"?? If you are unable to attend SOS, try to make plans for next year. The Board will continue traveling to other shag clubs' monthly parties. If you are interested, please email me so you can be informed of the next road trip.

Ann Sigmon, POTLHSC Cont'd on pg 3



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Everyone has to believe in something... I believe I got to go to the beach!

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**Our Theme Couple**  
Sol & Olieda Swartz

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## Beach Music History & Myth by Brenda Greaves & M.C. Taylor Part 2

Beach Music historians such as Hook, CAMMY award-winning DJ Mike Lewis, and Ripete Records label head Marion Carter tend to mark the first golden era of Beach Music as lasting from roughly 1960 to 1969, and it was during this time that devotees codified the laws of Beach Music. As Carter explain, "It's an aura or sound, a cultural kind of thing, based on 'sweet soul' -a style of music (typified by) groups like The Temptations, The Radiants, The Four Tops. It's a style of singing where you would never get anything like a scream or a howl like Wilson Pickett would pull off. It's all controlled, nuanced singing. This is the root of Carolina Beach Music."







### Beach Music History & Myth....cont'd

As African American sounds continued to develop through the 1960s, fans disc jockeys, and other listeners took on curatorial roles, ascribing the Beach Music label to songs and artists from all over the country and estab-

cannon. had an abundance of black R&B

on. Popularity, out of Detroit, as Motown, Stax, devotees, often referred to as "diggers," emerged Beach Music standards. Curation, always an important aspect of the Beach phenomenon, arguably came to the fore as one of its defining characteristics during this period-with African American R&B and soul plentiful, popular, and more acceptable than ever, Beach Music became the filter through which devotees passed black music. Beach Music posed to the artists, puzzled out what was not within the world of black song.



During this era, Beach Music enthusiasts and newly developing soul music to incorporate into the canon. Availability, and widespread acceptance of material coming from Memphis, Chicago, and Philadelphia via record labels such as Vee-Jay, Chess, and Philly Groove meant that Beach Music devotees could cherry pick tunes that conformed to their own emergent Beach Music standards. Curation, always an important aspect of the Beach phenomenon, arguably came to the fore as one of its defining characteristics during this period-with African American R&B and soul plentiful, popular, and more acceptable than ever, Beach Music became the filter through which devotees passed black music. Beach Music posed to the artists, puzzled out what was not within the world of black song.



The Tams, Photo by Brendan Greaves



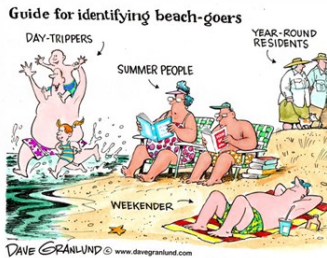
By the late 1960s, however, Beach Music was in decline. As DJ John Hook explains,

*"You had two things happening in the late 1960s. This country was going into a deep depression, psychologically. We were getting our ass kicked in Viet Nam. We were losing our young men; they were getting killed. The hippies and the yippies and the zip-pies were causing so damn much trouble, this country was getting ripped apart. And then, on top of that, you had an enormous number of the new generation that was really dedicated to the idea of marijuana, LSD, and these other mind-expanding drugs. And then of course there was all of the counter-culture ... we had every kind of expression of counter-culture going on in this country. And the music started getting heavy."*



Black and white performers alike were under pressure to conform to new standards of musical expression, and the sweet, easy, unproblematic qualities so valued in Beach Music suddenly seemed outmoded. Aside from a few shag clubs dotting the Carolina landscape, Beach Music seemed dead.

### Part 3 next month



### \*\*September Birthdays\*\*

### \*\*August New Members\*\*

- 9/02 Ron Spencer
- 9/11 Janet Hassing
- 9/13 Dougie Dingler
- Roger Fox
- 9/19 Kelly Sanders
- 9/22 Robert Bentley



- 9/28 Joyce Faires
- 9/30 Phil Bolick

- Beth Arney
- Paul Lane



**\*Note: Birthday Babies get in FREE!**

**2017 YTD Membership: 123**



I'm not self medicating myself with booze. The guy at the liquor store wrote me a prescription. Well, he called it a receipt.....whatever.

### Use It or Lose It: Dancing Makes You Smarter by Richard Powers **Part 4—Final:**

2) Don't lead the same old patterns the same way each time. Challenge yourself to try new things each time you dance. Make more decisions more often. Intelligence: use it or lose it. The huge side-benefit is that your partners will have much more fun dancing with you when you are attentive to their dancing and constantly adjusting for their comfort and continuity of motion. As a result, you'll have more fun too. Full engagement. Those who fully utilize their intelligence in dancing, at all levels, love the way it feels. Spontaneous leading and following both involve entering a flow state. Both leading and following benefit from a highly active attention to possibilities. That's the most succinct definition for intelligent dancing: a highly active attention to possibilities. And I think it's wonderful that both the Lead and Follow role share this same ideal. The best leads appreciate the many options that the Follow must consider every second, and respect and appreciate the Follow's input into the collaboration of partner dancing. The Follow is finely attuned to the here-and-now in relaxed responsiveness, and so is the Lead. One this highly active attention to possibilities, flexibility and alert tranquility are perfected in the art of dance partnering, dancers find it event more beneficial in their other relationships, and in everyday life. Dance often. The study made another important suggestion: do it often. Seniors who did crossword puzzles four days a week had a measurably lower risk of dementia than those who did the puzzles one a week. If you can't take dance classes or go out dancing four times a week, then dance as much as you can. More is better! And do it now, the sooner, the better. It's essential to start building your cognitive reserve now. Some day you'll need as many of those stepping stones across the creek as possible. Don't wait, start building them now.

*Article from the July-September 2016 Albuquerque Dance Club newsletter*



*\* Stay tuned for more stories/pics from the Shag World \**



### Sept. Prez News Conference

Cont'd from Pg 1



The Thursday nights at McCroskey's Pub & Grill have been lots of fun, fellowship and shagging". Come on out and join in with the MPG crowd. There is always a need for more "worker bees" in our club. If you have an interest in being more involved in our club, please email me. As always, please send me your 3 C - your comments, concerns or complaints. However we can make your shag club better is the Board's goal. Keep on shaggin"

ANN

**HOW TO GET A BEACH BODY:**  
Step 1: go to the beach  
Step 2: done.

### Special Announcements:

**Editor's Play Block**

- ◆ SOS LHSC Get Together—Thursday, Sept 21st 2pm-4pm, OD Café Tiki Bar deck outside, snacks & 2 drink tickets. **FREE** for Members.
- ◆ Order your LHSC T-shirts or Polos using the order form attached to email.
- ◆ McCroskeys Pre-SOS party (w/prizes) Thursday Sept 14th 7-10pm.
- ◆ LHSC members drawing is now **\$100.00** for Sept Party. Must be present to win.
- ◆ October 7th, our LHSC 'Octoberfest Party' is also our 'Members Appreciation' dance. **FREE** entry for members!!!! To paraphrase H. Lee, **"If it wasn't for you... there wouldn't be us!"**





Thanks to our advertiser(s) for supporting our club. If you wish to be an advertiser in BBN you may contact the Editor, Jim Mauldin, at [www.jmldn1@charter.net](mailto:www.jmldn1@charter.net) and attach your business card. The fee is just \$25 per year to be included in our 12 issues that go out to our membership.

3/18



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This Month's featured celebrity....

# Will Sloan



This feature section is for spotlighting members or other shagger friends of the LHSC.

BIOGRAPHY IS THE BEST FORM OF HISTORY

I was born in Statesville NC. Joined the Army at 17 after graduating from High School. Worked 46 years and retired. Now working part-time delivering flowers.



Why did you get into the shag club?



I can't believe you asked me that!



"I got into shag because I really like the music and the fellow shaggers being friendly and non-judgmental."



When did you learn to shag dance?



"I actually took lessons at several different places and several different times at the VFW."



What do you enjoy most about the shag dance?



"What I enjoy most about the shag dance is you don't have to be an advanced dancer to have a good time."



How long have you been a member of the Lake Hickory shag Club?



"I don't know how long I have been a member, but I have enjoyed it since day one."



Why did you decide to join this shag club?



"I joined the club because everyone is friendly and I wanted to be a part of helping our club be as good as it can be."



What is your favorite song?



"My favorite song is 'Too Much Candy for a Dime'."

A quote for success:

don't give up on your dreams.

keep sleeping.



"I've got two other applicants to see before I make my final choice."





Visit our website for all the pics!

BOOGIE BUSINESS©



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Also like us on



LHSC Party Schedule



Betty Brown



Dates

- 9/9 Betty Brown
  - 10/7 Walter Upchurch
  - 11/4 Dick Hamrick
- Time: 7:00pm—11:00pm



Shag Lessons

LHSC Party location:  
VFW Post 1957  
1615 12th St Dr NW  
Hickory, NC 28601  
828-328-8281

\*For Sep. Class Sign-up\*

Send email to: jmlndn2@charter.net  
include name(s) & mobile #

When: Wed. Sep. 6,13,20

- **Beginners:** 6:30pm
- **Intermediate** 7:15pm
- **Next Steps** 8:00pm

Where: Hickory VFW

Instructors: Jim & Judy Mauldin  
\$20 per adult / Under 21 are Free



Winner's Row



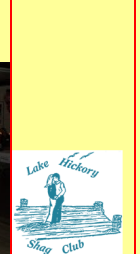
Bernie  
1/2 & 1/2  
Winner



Debbie  
Guest  
Winner



None  
Member  
Winner  
\$75



LHSC  
Awesome  
Party

Important Shag Dates



To view SOS live:  
Google—OD  
Pavilion Webcam

For all Shag Clubs' events visit:  
www.shagtours.com

Local Area Happenings

Fri. Sep. 1,8,15,22,29  
@ Finish Line Lounge  
Twister's S.C.  
Mooresville

Sat. Sep. 9  
@ H.I. Express  
Brushy Mtn S.C.  
N. Wilkesboro  
Shag Club  
N. Wilkesboro, NC

Sat. Sep. 30  
@ VFW  
Statesville S.C.  
Statesville  
Statesville NC

Sun. Sep. 3rd  
@ Elks Lodge  
Sandy Beach S.C.  
Morganton  
United We Dance

Lake Hickory

Pre-**SOS**

Sat. Sep. 9th:  
Lake Hickory S.C.

Next month's party theme:

**Oktobefest**

And 'Members Appreciation' Party

2017  
September  
September 15-24  
Fall Migration

2018  
January  
January 12-14  
Mid-Winter

April  
April 20-29  
Spring Safari

July  
July 13-15  
Summer Workshop



National Shag Club Newsletters Association member

AGVA Newsletter Rating: GR

GET REAL

Over 21 requires an accompanying kid or child supervisor

May not be suitable for some adults as it may contain some humor and/or interesting dance or music facts.

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